

A Language Style Analysis Of The Main Character In The “Keeping Mum” Movie

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Abstract - In this study, language style was examined as it is used in the film "Keeping Mum," which illustrates how language style is employed in society. The varieties of language styles employed in the film "Keeping Mum" and the factors influencing the choice of language style in the "Keeping Mum" movie are the two issues that need to be resolved in the study. The theoretical foundation of this study is based on Joos (1967), who identified five different language styles: the frozen style, the formal style, the consultative style, the casual style, the intimate style, and according to Holmes (1992) The participant, setting, topic, and function are the four criteria used to select linguistic variety. The study's finding that there are 20 data points on the different language styles and elaborate factors influencing the choice of language style that been used in “Keeping Mum” movie and intimate style is the mostly language style used by the characters with percentage is about 40%.

Keywords: Sociolinguistics, Language Style, Movie

1. INTRODUCTION

The way a speaker presents a statement to their audience is known as their language style. Language allows people to interact and communicate with one another as well as share information, express their thoughts and feelings, and comprehend difficult and abstract ideas. According to Joos (1967), there are five categories in language style. The frozen style is the most formal communication style that being used in ceremony or holy place, formal style is used in formal situation in general, consultative style it is a communication kind of language that a regular person would use, casual style making an appearance of informal words like slang words, and the intimate style appeals use of hidden or denotes an intimate relationship.

The phenomenon of language style is often encountered in our daily conversations. Meyerhoff (2006) claim that language style also can describes the personality, mindset, condition of human. The condition of human can create human’s language style. There is no miscommunication when language style is used in conversation to convey statement or ideas to the other person. The use of language style is often described in literary works such as movies and the characters in movies are sometimes how language style is considered in everyday life. Considering the aforementioned phenomenon, the purpose of this research is to determine the language style used in the conversation between the characters in the Keeping Mum movie how to intercommunicate, the movie's characters use language style in a proper manner. For example, at church, the frozen style is frequently utilized. In daily life, when conversing with friends, a casual style being used. but, when do conversation with the teacher, use a formal style. In discussion, language style is used to express statement or ideas to the other person.

Understanding the language style utilized in the film "Keeping Mum" will help us better understand its type and the factors that affect it. Language style, according to Joos (1967), is divided into five types, including frozen style, formal style, casual style, consultative style, and intimate style. Holmes (1992) stated, there are four factors to consider when choosing language variation, there are participant, setting, topic, and function.

This investigation's sources for support in this research were explored. The first undergraduate review for the thesis is entitled “AN ANALYSIS OF LANGUAGE STYLE IN “THE RON CLARK STORY” MOVIE” by Aprilia (2021). The study is aimed regarding the language styles employed by the main character in The Ron Clark Story. The theory applied in the study is the theory of Language Styles by Joos (1967). The research reveal four language style which are casual style, formal style, consultative style and intimate style. The Ron Clark Story movie's main

character provided 157 pieces of data for the study, which was used to determine the language style. The most dominant is found in the casual style with a percentage of 56.7%.

The second undergraduate review for the thesis is entitled “An Analysis of Language Style Used in “Mulan” Movie by Niki Caro” by Sya’adah (2021). The researcher analyzed the kinds of language styles based on Martin Joos's theory and Mandel and Kirszner's theory in Mulan movie. Sya’adah’s thesis found a total of 315 data of language style. Frozen style, there are 27 sentences in the conversation that indicates frozen style. There are 53 sentences in the conversation that show a consultative style. There are 73 sentences in the conversation that shows a casual style. There are 46 sentences in conversation that show colloquial style and the last there are 116 sentences in the conversation that shows a formal style.

Third, a research article was written by Purba (2021) entitled “Sociolinguistics Analysis on Language Style Form at the Movie Script of Papillon”. This research discusses language style at the movie script of Papillon. The purpose of this research is to categorize the types of language styles and the purposes of speakers' utterances in using language style at the movie script of Papillon. Based on data analysis, the researchers discovered 30 data of language style.

Fourth, undergraduate review for the thesis is entitled “An Analysis of Language Style Used by The Main Character In “WONDER” Movie” written by Rosyda (2021). The purpose of the study is to analyze Auggie's language use in the film "Wonder" and to identify the reasons that cause Auggie to speak with a particular language style and data collection was carried out by Rosyda using qualitative descriptive methods. Rosyda's study used the movie dialogue as the main source of data that has been transcribed into a textual form. The frozen style was not found in the "Wonder" movie, while the researcher identified four categories of language style from this study used by Auggie in the movie: 3 data formal style, 14 data casual style, 3 data consultative style, and 7 data intimate style. The most dominant type was found by researcher is the casual style, which consisted of 14 data.

2. METHOD

In presenting the data, a formal and informal method was used to present the presentation of the findings. There were two steps conducted in analyzing the data, The first step of data analyzed based to the theory of the types of language style by Joos (1967) and the second step is to analyze the factors influencing the choice of language according on the theory by Holmes (1992). In this research, Keeping Mum movie was choosen as the data source.

The research concerns the use of language style and the factor influencing the choice of language style uttered by the characters in Kepping Mum movie. There were four steps in collecting the data, which are viewing Keeping Mum movie, reading the script, taking note of the language styles based on the five types proposed by Martin Joos, and Categorizing the language styles in selected conversation occurred with the character in the movie.

3. RESULT AND DISCUSSION

As stated in the previous chapter, the two goals of this study are to categorize the various types and examine the variables that influenced the choice of language style in the film Keeping Mum. The data were analyzed based on theory proposed by Joos (1967) for language style and Holmes theory (1992) for factors influencing the of language.

There are various linguistic style types available after identifying the data source. The following table shows the classification:

3.1 Table Categorization of Language Style

Table 1. Categorization of Language Style

No	Type of Language Style	Occurrence	Percentage
1.	Frozen Style	3	15%
2.	Formal Style	4	20%
3.	Consultative Style	4	20%
4.	Casual Style	1	5%
5.	Intimate Style	8	40%
Total		20	100%

According to the table above, this study finds five types of language style in the data source. They are frozen style, formal style, consultative style, casual style and intimate style. The outcomes of the presentation are as follows: 3 data of frozen style (15%), 4 data of formal style (20%), 4 data of consultative style (20%), 1 data of casual style (5%), and 8 data of intimate style (40%). The most prevalent style in this film is an intimate style one. Because in the Keeping Mum movie there are many conversations between family. The analysis of the data is presented in this part. In exposing the utterances that contain language style, bold and italic style are used. The discussion is about the types and factor that influence the choice of language style in the movie entitled Keeping Mum as follow:

Frozen Style

According to Joos (1967:39), frozen style is the most formal communication style that being used in ceremony, church or holy place, and some other formal occasions. There are various different styles in this research that are evident in the data source, such as:

Data 1

Walter Goodfellow : “Lord, thank you for this day. And thank you for bringing us Grace”

(Keeping Mum Movie)

In the minutes 22:50, Walter Goodfellow is the main character asks his entire family to pray to God together for bringin Grace to their family. This scene shows Walter and his family were praying to the God. The utterance “Lord, thank you for this day” Walter here is very formal situation by showing his gratitude look down for a moment and concentration facing God. Walter used the frozen style because they are on formal situation which is on praying to the God.

The participants in this scene are Walter, Gloria, Holly, Petey, and Grace has a relationship between family. The utterance above took place on the situation praying at home. The topic is Walter and his family to gratefully for having Grace. Walter politely prays to the God by saying “Lord, thank you for this day”. Walter sets a concrete example by showing how he guide his family to pray to the God. The participants, setting, topic, and function of the scene above influence the choice of frozen style.

Formal Style

According to Joos (1967:35), Formal style is employed in a setting of formal situations in which there seems to be at least a background to share or in other words to have to know each other well.

Data 2

Walter Goodfellow : "Mrs. Parker, may I introduce you to our new housekeeper, Grace Hawkins."

(Keeping Mum Movie)

In a minute 20:15, there was a conversation between the main character Walter and the side character Mrs. Parker. Walter in formal situation gently introduce Grace to the Mrs. Parker by saying the word "may I introduce you" rather than "let me introduce you" to make the conversation comfortable.

In the scene above the participants are Walter Goodfellow and Mrs. Parker. They are not having any special relationship in the movies, they are neighborhood. The scene took place at front of Walter's house, when Walter, Gloria, Grace, and Petey just get home. The conversation was about Mrs. Parker want to discuss flower arranging with Walter, but Walter want to avoid the conversation with introducing his new housekeeper by using "may I introduce you" to appreciate Mrs. Parker is older than Walter. The participants, setting, topic, and function of the conversation above influence the choice of formal style.

Consultative Style

According to Joos (1967:23), the consultative style is usually used in one condition where we talk to strangers that speak the same language with us but share less of each other's background, compared to the formal style, this style uses a shorter sentence and usually occurs in everyday communication.

Data 3

Gloria : "You're Grace Hawkins"

Grace : "Yes"

Walter : "Mrs. Hawkins, welcome to Little Wallop"

Grace : "Thank you, Vicar"

(Keeping Mum Movie)

In a minute 19:43, Gloria asked Grace a question about Grace identity and Walter welcoming her to their district Little Wallop. In the scene, Grace in informal situation responded the utterance both from Gloria and Walter with a consultative style. She uses a short respond because the background information allows the speaker to respond to each other conversation.

The participants in the conversation above are Gloria, Grace, and Walter. They have a relationship between Owner and Housekeeper. The conversation took the place in the street area near river when Gloria saw her son Petey with stranger. The conversation is about Gloria's misunderstanding think Grace is a stranger who took his son. Grace answered the question with a short response because she has nothing to share about her identity again. The participants, setting, topic, and function of the conversation above influence the choice of consultative style.

Casual Style

According to Joos (1967:23), casual style is a style employed by people who have a close relationship and a casual style is the easiest style that can be found in daily communication.

Data 4

Holly : "See, you're an utter bitch to him"

Gloria : “No, I’m not”

(Keeping Mum Movie)

In a minute 10:12, the utterance “See, you’re an utter bitch to him” Holly in a casual or informal situation conveyed a ridicule sentence to her mother Gloria. It can be seen from the word “you’re” is derived from the word “you are” and “bitch” which is a bad word. It is clear that Holly utilizes no manner or have a close relationship with her mother.

The participants in the conversation above is Holly and Gloria, they have a relationship between mother and daughter. The conversation took place at their house in the dining room. The conversation was about Gloria being bullied by his daughter Holly. Holly casually stated “See, you’re an utter bitch to him” to Gloria because Gloria is too annoying. The participants, setting, topic, and function of the conversation above influence the choice of casual style.

Intimate Style

According to Joos (1967:29), the utterance can be very short or the other way around but it usually has a special meaning that both participants know.

Data 5

Walter : “Look at you two. Morning, sweetheart”

(Keeping Mum Movie)

In a minute 09:07, Walter greets Gloria and Holly using an intimate style. Walter greets their family with word “Sweetheart” to make a great atmosphere and harmonism in the family. Walter conveys the sentence by kissing his daughter head.

The participants in the scene were Walter, Gloria, and Holly, they have a relationship between family. The scene took place in the same place from data 4, at Walter’s house in dining room. The conversation is about Walter is gretings his family. Walter tried to create harmonism atmosphere by saying “Sweetheart” to their family by using intimate style. The participants, setting, topic, and function of the conversation in the conversation above influence the choice of intimate style.

4. CONCLUSION

Based on the results and discussions, the researchers concluded. There are five different language style categories, such as: frozen style, formal style, consultative style, casual style, and intimate style. These classifications were made after a careful examination of the numerous categories of language style and each element that affects the language style used in the "Keeping Mum" film. From twenty data of the language style encountered, there are 15% data for frozen style, 20% data for formal style, 20% data for consultative style, 5% data for casual style, and 40% data of intimate style. In this research, intimate style of language style as the highest percentage appears in the Keeping Mum movie.

To sum up, by developing the four factors and doing analysis based on the study's presented problems, a factor impacting the choice of language style was also discovered: participant, setting, topic and function. The results of this study's analysis demonstrate that the characters in the Keeping Mum movie speak with the appropriate types and functions of language style. Based on the findings, there are various recommendations for future researchers interested in literature study, particularly language-style research. The researcher who are studying language style in regular speech or interpreting language style in movie films require them to understand Their concepts before categorizing the utterances into the category of language style. This is critical because understanding the significance of language style allows us to better our capacity to communicate with others. We would know which linguistic styles may be utilized in a formal or casual setting and which could only be used with close friends. Furthermore, it is hoped that this study would be helpful to readers and future researchers interested in the same topic. Language style would continue to grow with the evolution of communication and language.

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