

## AN ANALYSIS TYPES OF SLANG AND PROCESS WORD FORMATION IN SONG LYRIC BY BRUNO MARS IN THE “DOO-WOPS & HOOLIGANS” ALBUMS

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**Abstrak-**Judul dari penelitian ini adalah “Analisis Jenis – Jenis Slang Dan Proses Pembentukan Kata Dalam Lirik Lagu Karya Bruno Mars dari Album Doo-Wops & Hooligans”. Tujuan dari penelitian ini adalah untuk mengidentifikasi jenis – jenis slang dan proses pembentukan kata yang terdapat pada album Doo-Wops & Hooligans, antara lain, *Somewhere in Brooklyn, Count on Me, The Other Side, The Lazy Song, Talking to the Moon, Our First Time, Just the Way You Are (Remix), Runaway Baby, Just the Way You Are, Grenade, Liquor Store Blues, and Marry You*. Metode yang digunakan dalam penelitian ini adalah deskriptif kualitatif dan menggunakan teknik observasi. Analisis ini menggunakan teori dari Kipfer dan Chapman (2007: 8) untuk mengidentifikasi jenis – jenis bahasa gaul dan teori Mattiello (2008: 72-154) untuk menganalisis proses pembentukan kata pada 12 lagu dalam album Doo-Wops & Hooligans karya Bruno Mars sebagai penelitiannya.

**Kata kunci:** kata slang, lagu dan lirik, Bruno Mars

**Abstract-**The entitled this study is “Analysis Types of Slang and Process Word Formation in Song Lyric by Bruno Mars of the Doo-Wops & Hooligans Album”. The purpose of this study was to identify the types of slang and the word formation process found on Doo-Wops & Hooligans albums, including *Somewhere in Brooklyn, Count on Me, The Other Side, The Lazy Song, Talking to the Moon, Our First Time, Just the Way You Are (Remix), Runaway Baby, Just the Way You Are, Grenade, Liquor Store Blues, and Marry You*. In this study, the method used is descriptive qualitative and uses observation techniques. This analysis uses the theory from Kipfer and Chapman (2007: 8) to identify types of slang and Mattiello theory (2008: 72-154) to analyze the process of word formation in 12 song in the album there are many slang words in the lyrics of this song, so this research uses the song by Bruno Mars as its research.

**Keywords:** Slang words, Song and Lyric, Bruno Mars

### 1. INTRODUCTION

Slang is one of the languages created to improve communication in society and is something that everyone can recognize but no one can define. In line with Eble (1996: 11) Slang is an ever converting set of colloquial words and phrase that speakers use to set up or support social identification or cohesiveness within a set or with a trend in society at massive. Slang usually used as a social identity and has a different meaning in each word which makes people confused when first hearing the word but are interested in using it. Slang is an informal expression and word used in conversation by a specific group of people. These words are usually used by members of social groups in conversation in informal situation. Slang words are also used a lot in song lyrics, especially by rappers. For example is “Babe” which means baby or dear, used as a term of endearment. Its purpose is to represent someone’s feeling. It can make the song sound more pleasant to hear and interesting.

This study analyzes slang words in the 2010 album of songs by Bruno Mars. There are many slang words found to analyze. On his 2010 album, there are twelve songs, namely *Somewhere in Brooklyn, Count on Me, The Other Side, The Lazy Song, Talking to the Moon, Our First Time, Just the Way You Are (Remix), Runaway Baby, Just the Way You Are, Grenade, Liquor Store Blues, and Marry You*. Such English slang word can be classified into various types and their formations are interesting to learn.

The purpose of this study aims to help student who are learning English understands slang to facilitate communication, avoid communication errors and be able to express feelings in a song. According to Kipfer and Chapman (2007: 8), in slang he has two kinds, primary and secondary slang. The technique that will be used is the observation technique. This research was conducted by collecting data which was carried out in several steps; listening to song, reading and understanding this lyric, identifying slang words in lyrics and final marking slang words.

Several preceding studies analyzed the same thing about types of slang. First study by Mahnunik (2017) entitled *An Analysis of Slang Language in Song Lyric Used by "Justin Bieber"*. The theory that she used is proposed by Menchen (1936: 481). This study found there is four characteristic of slang: blending, clipping, coinage, and acronym, and the authors used descriptive and qualitative method to clarify the issues mentioned in the research question. In line with that research, this study also finds the characteristics of slang words like clipping and blending.

The second study written by Siringoringo & Marpaung (2020) entitled *"Analysis of Slang Language in Song Lyric Damn I Love You By Agnes Monica"*. The purpose of this study was to examine the meaning of slang in the lyrics of Agnes Monica's song "Damn I Love You" and to examine the types of slang. This study presents an analysis of the slang contained in Agnes Monica's lyrics. This study is a descriptive qualitative design. Data Classification is based on the word formation process according to Yule's (2010) theory. The result of this study show that the slang words in Agnes Monica's songs are composed of multiple word formations and that the song has 17 different slang word formations. Based on the result, Blending is the most common process found in Agnes Monica's song. In Line with that research, this study also finds the word formation of slang words like blending, clipping, and the most common that research is blending process, while this study found more clipping.

The third study written by Dewi & Widiastuti (2020) entitled a slang analysis of the lyrics used in the songs "That's What I Like", "Smoke on the Water", and "Ch-Check It Out". This study deals with the analysis types of slang words used in theory by Patridge (2004:204) was used to examine the types of slang and the theory by Leech (1974) was used to analyze the meaning of slang. In collecting the data, Dewi and Widiastuti applied qualitative method to describe the types of slang words and the meaning of the slang word used in the lyrics of three songs. As a result of the research, six types of slang were found. Slang in advertising, slang, and public house slang. In line with that research, this study also finds the types of slang word found in Doo-Wops & Hooligans album by Bruno Mars.

The purpose of this research is to discover the types of slang words and to analysis the word formation process in the Doo-Wops & Hooligans album and using the theory by Kipfer and Chapman (2007: 8) and Mattiello (2008: 72-154). This is interesting to study because in these song lyrics by Bruno Mars a lot of slang words that appear in the song lyric.

## **2. METHOD**

The data source for this study is the Doo-Wops & Hooligans album by Bruno Mars. For this study, the Doo-Wops & Hooligans album was used because the lyrics contain slang. In this study, observational method were used to collect data in several steps: listened to the song, read and understood the lyrics, marked the slang words before categorizing them, and selected slang words to categorize them into each type. In this study, the data were analyzed using descriptive qualitative methods, and after the data were collected, they were analyzed the following steps: tabulating the slang words found; interpreted and drew conclusions. The result of this study is presented using formal and informal methods.

## **3. RESULT AND DISCUSSION**

This study describes the types of slang and the process of slang word formation in song lyrics from Bruno Mars album Doo-Wops & Hooligans. This study using the theory by Kipfer and Chapman (2007: 8) and Mattiello (2008: 72-154), which analyze types of slang and the process of word formation used in this song lyrics. The study found more primary slang words common in

daily communication in informal situation and found more clipping in the process of slang word formation.

**Table 1.** Types of Slang Words

No	Types of Slang Words	Number of The Data	Example of The Data
1	Primary Slang	16	'Till Shinin' Starin' Wanna 'Cause Tryna Tossin' 'Bout Tryin' Kickin' Askin' Babe Gonna Ain't Gotta Lookin'
2	Secondary Slang	1	Pops
Total		17	

Table 1. Above there is two types of slang words in Bruno Mars song lyrics from the Doo-Wops & Hooligans. From the table above, Primary slang is the most dominant type found in the data source.

**Table 2.** Process of Word Formation

No	Process of Word Formation	Number of The Data	Example of The Data
1	Conversion	1	Pops
2	Blending	5	Wanna Ain't Tryna Gonna Gotta
3	Clipping	10	'Till Shinin' Starin' 'Cause Tossin' 'Bout Tryin' Kickin' Askin' Lookin'
Total		16	

Table 2. Above provides about the Process of Word Formation in song lyrics by Bruno Mars on the Doo-Wops & Hooligans album. From the table above, this study finds Process of Word Formation Clipping is the most dominant type are determined inside the data source.

### 1. Primary Slang

According to the theory put forth by Kipfer and Chapman (2007: 8), Primary slang refers to phrases of slang that are often heard or utilized. Primary slang is a common expression used in everyday life by tennegers and their gang on the city streets. Primary Slang can be identified by a person's oral language or by the way they use it.

#### Data 1

"Hey baby, I think I **wanna** marry you"

("Marry You", Line 2)

The song lyric above, the word "wanna" stands for the word "want to", which is composed of two words "want" and "to", which changed from the word "to" to the word "na", which coined the word "wanna". This word is frequently used in informal settings to communicate with other and make interactions more casual. As a result, this word falls within the category of primary slang.

Blending is combining two or more word. Based on the lyric above, the word "wanna" is a combination of two words, so according to the process of creating slang word formation, "wanna" can be classified as blending.

#### Data 2

"**Starin'** at each other, whos's gonna make the first move?"

("Our First Time", Line 6)

The word "staring" is just shortening word that comes from the word "staring". According Oxford dictionary the staring refers to maintaining a prolonged gaze on someone or something. This word usually use in informal setting and is easy use to people and easy to understand. As a result, this word can be categorized as primary slang.

Clipping is the formation of a new word by cutting a part of the original word. The word "starin'" from the lyric above can be categorized as clipping because it is shorthand for the word "staring" and became the word "starin'".

#### Data 3

"Make the stars look like they're not **shinin'**"

("Just The Way You Are", Line 2)

The word "shinin'" is a slang term derived from the word "shining". The word shining is a colloquial term that is commonly used in casual conversation in informal situation. This word is used by people to make conversation more enjoyable. Therefore, this word belonged to the primary slang types.

Clipping is the process of shortening the word. Based on the process of slang formation, the word "shinin'" is an abbreviation for the word "shining", so it can be classified as clipping.

#### Data 4

"Uh, I'm **gonna** kick my feet up then stare at the fan"

("The Lazy Song", Line 6)

The word "gonna" in the lyric above is short for "going to", and it was created by combining the terms "going" and "to". The word "to", was then converted into the word "na" which resulted in the creation of the new word "gonna". This slang word is frequently used in informal setting to communicate with others. As a result, this word falls within the category of primary slang.

Blending is the word formation in which part of two or more word combine to create a new word. The word "gonna" can be categorized as blending because, according to the song above, it is

a combination of two words. The word “gonna” comes from the word “going to” and both words combine to form a new word.

**Data 5**

“**Tryna** scratch my way up to the top”

(“Liquor Store Blues”, Line 7)

The slang word “tryna” is derived from the word “trying to”. Tryna is a slang word that is frequently used in informal situations and everyday discourse. According to Oxford dictionary the tryna refers to used by people to indicate an effort to do something. As a result, this word falls within the category of primary slang.

Blending is when two words together to make a new word. According to the lyric above, the word “tryna” is a blending of two words because the term “tryna” originates from the word “trying to”, and the two words are combined to form a single new word. This word is frequently used in informal contexts, and many individuals use it to engage with one another in a relaxed manner. As a result, this word falls under the category of blending.

**Data 6**

“You go **'bout** your day baby”

(“The Other Side”, Line 3)

The song lyric above is slang word for “about” and it is simply a word shortened. This word falls under the category of primary slang since speakers frequently use it in informal situation and to make their communication with others.

Clipping is the formation of a new word by cutting a part of the original word. The word “bout”, which appears in the lyric above, can be categorized as clipping because it shortens the word “about” to “bout”. This word is frequently used in informal setting, and the majority of individuals is familiar with its meaning and uses it to communicate with others. The word “bout” can be categorized as having a conceptual meaning based on the lyric without altering the original meaning in the lyric.

**Data 7**

“If you **tossin'** and you're turnin' and you just can't fall asleep”

(“Count on Me”, Line 15)

The word “tossin'” belongs to the primary slang. This word is derived from the word “tossing”. According to the Oxford dictionary, tossing means to throw something lightly or carelessly. The word “tossin'” has the same meaning as the word “tossing”

Clipping is the process of shortening the word. The word “tossin'” can be categorized as clipping because it is an abbreviation of the word “tossing” based on the process of word formation.

**Data 8**

“**Cause** when the sun goes down, someone's talking back”

(“Talking to the Moon”, Line 18)

The song lyric above, the word “cause” belongs to the primary slang. This word derived from the word “because”. This word is simple to understand, and everyone uses it frequently to make informal situation. As a result, this word was classified as primary slang.

Clipping is the formation of a new word by cutting a part of the original word. The word “cause” in the lyric above can be categorized as clipping because it shortens the word “because” to become the word “cause”. This word is frequently used in casual contexts, and the majority of individuals is familiar with its meaning and uses it to communicate with others.

**Data 9**

“On the street **kickin'** rocks circling the same block”

(“Somewhere In Brooklyn”, Line 19)

The word “kickin’” can be classified into a primary slang and it is a shortened of the word “kicking”. This word falls under the category of primary slang since speakers frequently use it in informal situation and to make their communication with others.

Clipping refers to the process whereby the word is shortened. The word “kickin’”, which is an abbreviation for the word “kicking”, can be categorized as clipping because the word above is an abbreviation.

**2. Secondary Slang**

According to Kipfer and Chapman (2007: 8), secondary slang is a type of slang in which the words have a hidden meaning. This slang word was used to communicate in a private setting with only those who understood what was being said.

**Data 10**

“But sorry **pops**, you’ll just have to wait”

(“The Lazy Song”, Line 27)

The word “pops” can also be used to refer to their father or dad. According to the lyric above, the word “pops” can be categorized as secondary slang because only a small percentage of individuals are aware of its meaning and some people who use the word to communicate. According to the lyric above, the word “pops” means to address the father. This word is typically used by a specific set of people who are familiar with its meaning.

Conversion is speakers of a language modify or alter words meanings or their basic forms through the process of conversion because it modifies the term “pops” or alters the meaning of other words, the word “pops” in the aforementioned lyric can be characterized as conversion. According to the lyrics above, “pops” is another word for father or dad. The term “pops” in the song’s lyrics also refers to the father.

## 4. CONCLUSION

This study found 17 types of slang words and 16 process of word formation in twelve songs in Doo-Wops & Hooligans album by Bruno Mars. In this study found more primary slang words that are common in song lyric by Bruno Mars because the song lyric by Bruno Mars used more than slang word which in informal setting. The intention behind including such slang words in songs is to make the lyrics more informal and modern. As an illustration, the words “Starin” and “Tryin” are primary slang, whereas the word “Pops” is secondary slang.

Only three different types of word formation were identified in this study. There are three different word formation processes: conversion for terms like “Pops”, Blending for words “Wanna”, and clipping for words “Askin”. There are 10 Clipping processes, 5 Blending processes, and 1 conversion processes. According to the analysis above, found more process of word formation about “Clipping” because in song lyric by Bruno Mars there are many processes of removing one or more syllables.

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